

IFM 105.9 UYO

REACH: South-South, Uyo, Akwa-Ibom and some part of Abia-State Approximately 10 million people

PREMIUM TIME	AAA	SAM – 11AM	4PM – 10PM
REGULAR TIME	AA	11AM – 4AM	10PM – 5PM

ALL RATES ARE EXCLUSIVE OF VAT

COMMERCIAL SPOT

	60 SECS	45 SECS	30 SECS	15 SECS
PREMIUM TIME	8,000	7,000	4,800	3,000
REGULAR TIME	6,400	4,600	3,600	2,200

SPONSORSHIP (QUARTERLY)

	PREMIUM TIME	REGULAR TIME
60 MINS	120,000	100,000
45 MINS	100,000	80,000
30 MINS	60,000	40,000
15 MINS	40,000	30,000
10 MINS	30,000	16,000
5 MINS	14,000	10,000

PERSONAL PAID ANNOUNCEMENT (PPA)

	PREMIUM TIME	REGULAR TIME
1-70 WORDS	10,000	8,000
71-100 WORDS	12,000	10,000
101-130 WORDS	14,000	12,000

COMMERCIAL NEWS

POLITICAL NEWS	80,000
CORPORATE NEWS	50,000
OTHERS	20,000
PRESS RELEASE	20,000

LIVE APPEARANCE

	PREMIUM QUARTERLY	REGULAR TIME
60 MINS	140,000	110,000
45 MINS	120,000	100,000
30 MINS	60,000	40,000
15 MINS	40,000	30,000
10 MINS	30,000	20,000
5 MINS	15,000	12,000

▶ All Political Contents	100%	▶ Programme Displacement	100%
▶ All News Contents	100%	▶ Intra Programme	100%
		▶ Mid News	100%

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PROGRAMMING

5 SEC. TIME CHECK	20,000
2 MINS HYPE	50,000

STUDIO BOOKING

JINGLE PRODUCTION INCLUDING VOICE AND MATERIALS PER HOUR	40,000
PRODUCTION ONLY	20,000
VOICE OVER	20,000
TRANSFER TO GO	10,000

POLITICAL JINGLE

	60 SECS	45 SECS	30 SECS	15 SECS
PREMIUM TIME	30,000	22,000	16,000	10,000
REGULAR TIME	24,000	16,000	12,000	8,000

POLITICAL ANNOUNCEMENT/GOODWILL MESSAGE

1-70 WORDS	30,000
71-100 WORDS	40,000

POLITICAL LIVE INTERVIEWS/APPEARANCES

	60 MINS	45 MINS	30 MINS	15 MINS
	200,000	160,000	140,000	100,000

OBITUARY ANNOUNCEMENTS

	PREMIUM TIME	REGULAR TIME
60 SECS.	30,000	24,000

LIVE BROADCAST

	60 MINS	45 MINS	30 MINS
	360,000	300,000	250,000

ADDITIONAL INFORMATION

- ▶ Management reserves the right to refuse any advert
- ▶ All materials for broadcast must be in Mp3 format on CD
- ▶ All material for broadcast must be received at least 24 Hours before broadcast
- ▶ OFF AIR DUB – N2,000
- ▶ We develop bespoke contents at a reasonable fee
- ▶ Business development advisory available

All rates and conditions are subject to change. Presenter's fees to be applied.

NOTE: All rates exclusive of VAT

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