



RATE CARD AUGUST, 2016.

PREMIUM TIME: AAA 5AM-11AM, 4PM-10PM REGULAR TIME: AA 11AM-4PM, 10PM-5AM

| SPOT PLACEMENT | 60SEC | 45SEC | 30SEC | 15SEC |
|----------------|-------|-------|-------|-------|
| PREMIUM TIME | 6,800 | 5,400 | 4,100 | 2,015 |
| REGULAR TIME | 5,060 | 4,131 | 3,010 | 1,650 |

| PROGRAMME SPONSORSHIP | 60MIN | 45MIN | 30MIN | 15MIN |
|-----------------------|--------|--------|--------|--------|
| PREMIUM TIME | 77,625 | 65,250 | 54,000 | 39,375 |
| REGULAR TIME | 58,218 | 48,937 | 40,500 | 29,531 |

| | | |
|---------------------------------------------|--------------------|-----------------------------|
| RELIGIOUS PROGRAMME SPONSORSHIP | 30MIN. - 22,000 | 15MIN. - 12,500 |
| PERSONAL PAID ANNOUNCEMENT POLITICAL | 1-100WORDS - 8,750 | 101WORDS AND ABOVE - 10,000 |

REQUEST CARD 500

TIME CHECK 5seconds 7,200

WEATHER REPORT 7,800+ROS

AIRPORT REPORT 11,890+ROS

TRANSPORT REPORT 7,800+ROS

INSIDE NEWS BULLETING RATE

POLITICAL NEWS (INSIDE NEWS) 20,000

BUSINESS NEWS (AGM) 15,000

CHURCH NEWS 10,000

OBITUARY/SERVICES 12,500

SURCHARGES

ALL POLITICAL CONTENT 100%

ALL NEWS CONTENT 50%

PROGRAM DISPLACEMENT 50%

FIXED TIME 50%

LIVE APPEARANCE /POLITICAL

60 MINUTES-150,000 **30MINUTES**-105,000

PRODUCTION COST

STUDIO BOOKING5,000 per hour

PRODUCTION COST 5,000 per hour

MUSIC LIBRARY2,000

HYPES 18,500

| LIVE APPEARANCE | 60mins | 45mins | 30mins | 15mins |
|------------------------|---------------|---------------|---------------|---------------|
| PREMIUM TIME | 108,000 | 81,450 | 68,040 | 42,525 |
| REGULAR TIME | 54,630 | 45,225 | 34,020 | 18,565 |

| LIVE BROADCAST | 60min | 30mins |
|-----------------------|--------------|---------------|
| PREMIUM TIME | 105,000 | 68,040 |
| REGULAR TIME | 75,500 | 45,500 |

VOLUME DISCOUNT

N100, 000-N399, 900 2%

N400, 000-N899, 999 4%

N900, 000-N1, 499,999 6%

N1, 500,000-N2, 500,000 8%

N2, 500,000 AND ABOVE 10%

AGENCY COMMISSION

AAPN REGISTERED AGENCIES 15%

OTHERS 10%

NOTE: ALL RATES ARE EXCLUSIVE OF VAT

FOR MORE DETAILS, PLEASE CONTACT:

7, Oshuntokun Avenue, Bodija, Ibadan.

Tel: 08171272520, 08035796925.

Web: www.ifm1005.com**Email:**info@ifm1005.com | **Facebook:**[/ifm1005](https://www.facebook.com/ifm1005) | **Twitter:**[@ifm1005](https://twitter.com/ifm1005)